



Game Day Heroes

How Verizon and iDirect Powered First Responder Connectivity

As the world came together for the Super Bowl, the championship game of the National Football League (NFL), an event defined by precision, teamwork, and preparation, another team worked tirelessly behind the scenes to ensure safety and connectivity: first responders.

Much like the athletes on the field, first responders rely on year-round training, cutting-edge tools, and seamless coordination to perform at their best when it matters most.

Verizon Frontline, with its advanced technology and deployable assets, plays a pivotal role in empowering these everyday heroes.

Leveraging iDirect Satellite Technology for Modernized Communications

First Responder Connectivity

At the heart of Verizon Frontline's success is its integration of iDirect satellite technology.

Last year, Verizon upgraded to Intuition infrastructure, featuring DCR/DBR, a virtualized, cloud-native hub architecture. This modernization reduces Verizon's physical footprint at the teleport and, once fully implemented, will accelerate the deployment and enhance scalability of mission-critical resources while maintaining uninterrupted services during emergencies.

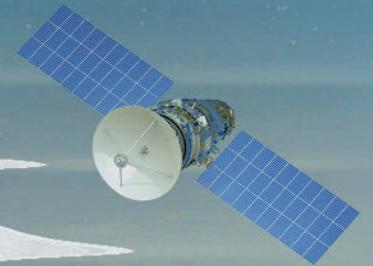


The adoption of virtualized ground systems empowers Verizon Frontline to deliver high-performance connectivity, ensuring first responders are always equipped and ready to rise to the occasion.



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Satellite Picocell on Trailer (SPOT): A deployable solution that supported up to 400 users with satellite backhaul and Wi-Fi access, ensuring connectivity in remote or high-demand areas. Photo courtesy of iDirect and Verizon Frontline.

Preparation Is Everything

Super Bowl athletes spend countless hours training, strategizing, and perfecting their craft to deliver peak performance on game day.

Similarly, first responders prepare relentlessly to handle emergencies of any scale. Verizon Frontline supports this mission by providing state-of-the-art training, technology demonstrations, and real-time situational monitoring.

These efforts ensure that first responders are always ready to act with precision and confidence, whether it's a routine call or a large-scale event like the Super Bowl.

Verizon Frontline's deployable assets, command centers, and real-time monitoring capabilities — powered in part by iDirect satellite communications — ensure that first responders are equipped to handle both everyday emergencies and the unique challenges of high-profile events.

This commitment to readiness mirrors the dedication of athletes who train year-round to stay at the top of their game. Verizon Frontline's Pre-Super Bowl Activities in the Bay Area

In the week leading up to the Super Bowl, Verizon Frontline hosted a series of activities in the Bay Area to engage public safety officials and showcase their cutting-edge technology.

These events included customer visits, fleet tours for state and local government agencies, and a special ceremony recognizing the public safety teams of the next two Super Bowl host cities: Inglewood, California, for Super Bowl LXI in 2027, and Atlanta, Georgia, for Super Bowl LXII in 2028.

First Responder Connectivity

Showcasing the Fleet

Verizon Frontline's fleet of deployable assets was a testament to their commitment to innovation and public safety. Highlights included:

- *Tactical Command: A mobile command center equipped with a conference room and additional surveillance capabilities, providing a hub for real-time decision-making and coordination.*
- *Tactical Humanitarian Operations Response (THOR): A vehicle equipped with private 5G Ultra-Wideband (UWB), mobile edge compute, and multiple backhaul options for seamless communication in critical situations.*

These assets demonstrated Verizon Frontline's ability to deliver reliable, high-performance satellite connectivity provided by iDirect, even in the most challenging environments.

From the sidelines to the frontlines, Verizon Frontline is redefining what it means to be ready. By equipping first responders with innovative technology and seamless connectivity, they ensure public safety teams can perform with the same precision and coordination as Super Bowl champions.

Whether it's a routine emergency or a high-profile event, Verizon Frontline is always there, empowering first responders to protect and serve when it matters most.