



YOUR GROWTH, DELIVERED AS A SERVICE

Intuition Unbound redefines how satellite operators and service providers approach ground segment technology, unlocking them from traditional infrastructure business models and driving the shift to consumption-based solutions tailored to the demands of a fast-changing market.

Intuition Unbound offers additional ways to unleash the power of Intuition, an advanced cloud-native, multi-orbit ground system. Intuition Unbound offers several service options through a usage-based pricing structure that allows satellite operators and service providers to overcome barriers to technology adoption and prioritize their core business goals.

Leveraged in this way, Intuition's advanced capabilities reduce the risk and time to market, offering unmatched agility, cost efficiency, and confidence for delivering new end-user services.

With two core services – **Unbound Operations** and **Unbound Capabilities**, Intuition Unbound transforms the way Intuition is experienced.

TRANSFORM THE WAY YOU MANAGE YOUR GROUND NETWORK



Unbound Operations takes the operational complexity out of managing ground networks, allowing you to focus on growing your business. This subscription-based service offers comprehensive operational management delivered by industry-certified ground network specialists. From network configuration to end-to-end monitoring and optimization, Unbound Operations ensures peak performance with reduced operational risk.

Three tiers of service are available, which scale up with the size, complexity, and level of service included.

ALL SERVICE PLANS INCLUDE THE FOLLOWING FEATURES:

<p>24/7 OPERATIONAL MANAGEMENT</p> <p>Complete oversight and optimization of ST Engineering iDirect platforms and solutions.</p>	<p>CONFIGURATION MANAGEMENT</p> <p>Establish and control network configurations and alarms to maintain service availability.</p>	<p>EVENT MANAGEMENT</p> <p>Monitor, manage, and respond to network alarms to ensure reliability.</p>	<p>REPORTING & ANALYTICS</p> <p>Access detailed, data-driven insights through a customer portal offering visibility into performance metrics.</p>	<p>CUSTOMER EXPERIENCE MANAGER</p> <p>A dedicated point of contact for end-to-end service delivery and engagement.</p>
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OPTIONALLY:

SYSTEM ENGINEER

Single point of contact for technical design, implementation, and escalation of service.

AUDIT & AUDIT RECOMMENDATION

Consultative approach to network auditing focusing on utilization, demand, and growth factors.

Whether you're scaling your network, launching new services, or optimizing performance, **Unbound Operations** provides the flexibility and reliability to achieve your goals.

<p>Consumption-based model designed to ensure frictionless operations</p> <ul style="list-style-type: none"> ✓ Free your team from the complexity of network management while aligning operational costs with revenue ✓ Minimize operational burden so your team is free to focus on customer service and business growth 	<p>Adaptable solution for streamlined network management and enhanced business focus</p> <ul style="list-style-type: none"> ✓ Proactive monitoring of network attributes for early detection of performance deviation reduces configuration management time ✓ Flexible service plans tailored to network size and complexity to ensure seamless scalability and optimized performance 	<p>Trusted ground system specialists for network optimization and service assurance</p> <ul style="list-style-type: none"> ✓ Leverage iDirect's experience across thousands of networks to ensure optimal performance ✓ Eliminate long-term investments in retraining, skills gaps, and attrition
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unbound CAPABILITIES

BUILD ON THE LATEST TECHNOLOGIES AND CAPABILITIES – WITHOUT THE COMPLEXITY.

Unbound Capabilities is a consumption-based deployment of ST Engineering iDirect’s ground segment solution that provides access to the latest technology without significant capital investments or lengthy deployment times. Unbound Capabilities empowers satellite operators and service providers to adapt to swiftly changing market demands, capture new opportunities without complex infrastructure upgrades, unlock access to new capabilities as their network needs evolve, and grow at the speed of innovation.

Choose from flexible service plans designed to deliver core functionality, technology, and market applications.

ALL SERVICE PLANS INCLUDE THE FOLLOWING FEATURES:




 <p>INFRASTRUCTURE OWNERSHIP</p> <p>iDirect owns the ground system equipment, which means we take responsibility for all aspects of hardware and software maintenance.</p>	 <p>IMPLEMENTATION, INSTALLATION & DEPLOYMENT</p> <p>Our expertise in setting up and configuring the network infrastructure ensures your specific operational needs are met.</p>	 <p>LIFECYCLE MANAGEMENT</p> <p>As the architects of the ground system, we are aware of each component’s lifecycle, allowing us to optimize service availability.</p>	 <p>NETWORK AUTONOMY</p> <p>Flexibility to establish service plans, service levels, QoS, and more while utilizing all the best technology applications</p>
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OPTIONALLY:

MARKET VERTICAL & ADVANCED TECHNOLOGY APPLICATIONS

Experience tailored service plans that drive innovation and deliver value across industries.

Unbound Capabilities empowers you to adapt dynamically, capturing growth opportunities while ensuring performance, reliability, and cost efficiency.

 <p>Predictable consumption-based model enables frictionless transitions to new services</p> <ul style="list-style-type: none"> ✓ Easily expand capabilities via a modular service model that enables frictionless upgrades ✓ Predictable costs aligned with expansion of existing services or introduction of new services 	 <p>Scalable architecture adapts to your evolving network needs</p> <ul style="list-style-type: none"> ✓ Flexible, consumption based subscription model allows you scale your network as needed, only paying for what you use ✓ Modular service plans enable activation of only relevant capabilities, empowering you to explore new market opportunities 	 <p>Expand services with confidence, free from the risks of up-front investment</p> <ul style="list-style-type: none"> ✓ Access the latest innovations on the Intuition ground system without the complexities of technology refresh planning ✓ Leverage reduced implementation times to speed time to revenue
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Together, Unbound Operations and Unbound Capabilities provide a comprehensive solution designed for seamless scalability, unparalleled agility, and customer-focused reliability.

- **SIMPLIFY**
Transition to a predictable, consumption-based model that reduces management complexity and enables frictionless growth.
- **ADAPT AND SCALE**
Unlock a scalable architecture that evolves with your network's needs, enabling you to explore new opportunities and innovate faster.
- **TRUST IN EXPERTISE**
Minimize risks and challenges by leveraging the expertise of ST Engineering iDirect's years of experience and innovation.

***YOUR GROWTH,
DELIVERED AS A SERVICE.***

Take the next step in transforming your ground segment solution. Contact your iDirect sales representative today to learn more about Intuition Unbound's industry-leading service offerings.

VISIT: <https://www.idirect.net/products/intuition-unbound/>