



The Academy
Practical information
Dubai Training Center

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Introduction

This document describes the location of the training facility in Dubai that The Academy uses for customer training and certification programs.

It also provides some recommendations regarding nearby hotels.

Training Center in Dubai

The training center in Dubai is situated in Jumeirah Lake Towers, the new part of Dubai:

*ST Engineering iDirect
Office 2403*

*JBC 5 Jumeirah Lake Towers
Cluster W, Dubai.*

<https://www.google.com/maps/search/?api=1&query=%2025.124801%20,%202055.380727999999976>

Parking:

If you plan to go to the office by, car you need to use parking area **393K** which is a paid parking zone. Parking is permitted for up to 18 hours per day (32 AED for 8 hours or more) but the other parking area is limited to 4 hours.

Payment is possible by sending an SMS 7275 from an Emirates local SIM card (the app cannot be accessed when using a tourist sim card). You can also pay by [Nol card](#), which you will find in Metro stations or bus stations.

Once you enter building JBC 5, show your ID or passport to Security and sign your name. Then use elevator to go to the 24th floor where you'll find iDirect office # 2404.



Site contact person:

Viveca Fichera
vfic@idirect.net

Recommended nearby hotels are:

Pullman Hotel JLT
Cluster T - adjacent to Damac Properties Metro Station –
Jumeirah Lake Towers
Tel: +971 4 567 1100

Check on <https://www.pullman-dubai-jumeirahlakestowers.com/>

Taj Hotel JLT
DMCC Plot No. 2-27, Al Thanyah
Jumeirah Lake Towers
Dubai
U.A.E
Tel: +971 4 574 1111

Check on: <https://www.tajhotels.com/en-in/taj/taj-jumeirah-lakes-towers/>

These hotels are 15 minutes walking distance from the Training Center.

TRANSPORT:

By metro:

From the airport, you can take the metro, MRed (Red Line) from Terminal 1. It runs every 4 minutes and the journey time from Terminal 1 to ST Engineering offices is approximately 1 hour. Stop at Sobha Realty Metro station for the hotels near the training center. Metro operating times are Monday to Thursday, 5 am to 1.15 am (following day) Friday/Saturday – 5 am to 2.15 am (following day).

By taxi:

Taxis are outside the airport and accept cash and credit card. The journey time from Terminal 1 to ST Engineering offices is approximately 25 minutes. You can find more information on taxis [here](#).

For all questions/ remarks, please contact theacademy@idirect.net.

Smoking area:

Smoking is not allowed anywhere in the building. Smoking is permitted outside the building in the designated smoking area.

Dining area:

There is a dining area with a large table and chairs that can accommodate up to 14 people.

Toilets:

There are three toilets located in the offices, two for men and one for women.

Onsite points of contact:

Should you be late and need to get in touch, please contact:

Viveca Fichera +971 504300604

Aleksandr Nikolaev +971 509689077

WHAT TO DO IN CASE OF EMERGENCY:

Fire alarm

Our offices are on the 24th floor of a tower building. In case of emergency, the fire alarm will go off. Follow the emergency exit signs:



Immediately evacuate the building using the stairs. Afterwards, meet in front of the building at the assembly point:

