

EEA/UK COOKIE POLICY

Last Update: August 9, 2021

ST Engineering iDirect, Inc. dba iDirect (“iDirect”, “we”, “us” or “our”) uses cookies on our <https://www.idirect.net> website. Cookies enable features such as automated email marketing and targeted advertising; cookies enable services you request like social media interactions, chat and user support, displays of maps and other features; cookies manage our webshop; cookies record your activities on our site; cookies track and provide statistics about how you use this site and third party sites; cookies also ensure basic site functions. This Cookie Policy provides more information about how cookies are used on this site.

If you would like to read the whole document in context or would like to print it, please [click here](#).

1. What are cookies?

Cookies are text files that are placed on your computer or other mobile or handheld device (such as smartphones or tablets) when you visit certain pages on the internet. Cookies are used to “remember” when your computer or device accesses this website. Cookies are stored in your browser. The cookie will help the website, or another website, to recognise your device the next time you visit. Most cookies will not collect information that identifies you as a person (personal data) and will instead collect more general information such as how visitors arrive at and use our website. Cookies may, however, be used to create a profile of the visitor's activities on the Internet.

2. Types of cookies

Session cookies

Session cookies are stored only temporarily during a browsing session and are deleted from the visitor’s device when the browser is closed.

Persistent cookies

This type of cookie is saved on your computer for a fixed pre-defined period of time and is not deleted when the browser is closed. Persistent cookies are used where we need to be able to recognize your device for more than one browsing session. Persistent cookies used on this website have a maximum storage period as indicated in the table below.

First party cookies

First party cookies are set by the website you are visiting and they can only be read by that site.

Third party cookies

Third party cookies are set by a different organization to the owner of the website you are visiting. For example, advertisers and other third parties may use their own cookies when you click on an advertisement or link on our website or we might engage a third party analytics company who will set their own cookie to perform this service.

3. Categories of cookies

The different types of cookies set out above can be categorized as follows:

Necessary cookies and Functional/Preference cookies:

Necessary cookies are required for the operation of our website. These cookies do not require your consent and cannot be switched off. You can set your browser to block or alert you about these cookies, but some parts of our website may not work if you block these types of cookies.

Functional/Preference cookies are used to provide certain functionalities to you by recognizing you when you return to our website so that we can offer you a better experience on this website. For instance, these cookies allow us to provide services pursuant to your express requests, such as managing shopping carts, and enable us to set a cookie to allow you to manage the cookies on our website.

Statistics/Analytics cookies:

These cookies allow us to record and analyze site usage, namely to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that visitors are finding what they are looking for easily. If you do not consent to these types of cookies we will not be able to improve our website based on information from your visit.

Marketing/Tracking/Advertising cookies:

These cookies are used to tailor advertising and content to your interests, both within and beyond our websites. These cookies record your visit to our website, the pages you have visited and the links you have followed. They also enable automated email marketing, social media interactions, and displays of maps and other features. We will use this information to make our website and the advertising displayed on it, and the marketing messages we send to you, more relevant to your interests. We may also share this information with third parties who provide a service to us for this purpose

These cookies may be set through our site or by our third party advertising partners. They may be used by those advertising partners to build a profile of your interests and show you relevant adverts on other sites. If you do not consent to these types of cookies, you will experience less targeted advertising (but not less advertising overall).

4. Social media plugins

Social media plugins by the following providers are implemented on this website:

- Twitter plugin; Twitter is operated by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA („Twitter“). Find information on data protection at Twitter here: <https://twitter.com/en/privacy>.

Your web browser establishes a direct connection to the respective plugin provider's servers only when you activate the plugins. This way, the plugin provider receives information that your web browser has accessed the respective site of our website, even when you do not maintain a user account with the provider or are not logged in.

Log files (including the IP address) are transmitted directly from your web browser to a server of the respective plugin provider and may be stored there. This server may be located outside the EU or EEA (e.g., in the U.S.).

If you do not wish for the plugin providers to receive, save, and use data gathered through this website, you should not use the respective plugins. Find out more about the purpose and scope of the data collection as well as about processing and use of your data by plugin providers and about your rights and possibilities to change settings to protect your data in the privacy statements of the respective providers (see above).

5. Retention

The various cookies used by our website retain data for different storage periods, at the end of which the cookie is deactivated or deleted. Session cookies will be deleted once you close your browser. The retention of data from persistent cookies implemented on our website is indicated in the cookies list below.

6. What cookies do we use?

We use different categories of both session and persistent cookies on our website, which can either be first party cookies (your data is not shared with third parties) or third party cookies (your data is shared with third parties).

Information on the cookies that we use on our website (e.g. their names and categories, their retention and whether data is shared with third parties) are set out in the table below.

7. Managing cookies and withdrawing consent

We will obtain your consent to the use of Statistics/Analytics and Marketing/Tracking/Advertising cookies as described in this Policy when you first access the website and if we introduce any new cookies to the website. If so, when you visit the website, a pop up will appear to inform you about our use of such cookies. To consent to statistics/analytics cookies and marketing/tracking/advertising cookies, please slide the toggles then click 'Save preferences'. You can withdraw your consent any time by clicking on 'Manage Cookie Consent'.

If you do not consent to cookies, only necessary/functional/preference cookies will be set, to ensure the security and basic functions of our website and enable your requests (including, unavoidably, a cookie to remember that you do not want any cookies set when you visit the website).

For more information about managing opt-outs from Google Analytics and Marketo, please see:
Google Analytics: https://support.google.com/analytics/topic/2919631?hl=en&ref_topic=1008008
<https://docs.marketo.com/display/public/DOCS/Understanding+Privacy+Settings>

If you decide not to use our Manage Cookie Consent tool, you can disable cookies by changing your website browser settings to reject cookies. How to do this will depend on the browser you use. All modern browsers allow you to change your cookie settings that will typically be found in the 'options' or 'preferences' menu of your browser. Use the 'Help' option in your browser for more details.

- (i) [Cookie settings in Internet Explorer](#)
- (ii) [Cookie settings in Firefox](#)
- (iii) [Cookie settings in Chrome](#)
- (iv) [Cookie settings in Safari web](#) and [iOS](#).

If you use different browsers or devices please remember to change your settings in each one of them.

Blocking all cookies will have a negative impact upon the usability of many websites. If you block cookies, you will not be able to use all the features on our website. You can also delete cookies already stored on your computer. However, deleting cookies might have a negative impact on the usability of many websites. You can find further information on managing cookies in most browsers also here: <http://www.allaboutcookies.org/>.

8. More about cookies

If you would like to learn more about how advertisers use different types of cookies or to choose not to receive them, please visit <http://www.youronlinechoices.eu>.

9. Changes to this Policy

We reserve the right to modify this Cookie Policy from time to time. If we make any changes to this Cookie Policy, we will change the "Last Revision" date below, post the updated Cookie Policy on this page and ask you to re-consent to our changed use of cookies.

10. Contacting us

If you have any queries in connection with this Cookie Policy, please contact the following:

privacy@idirect.net