



Maritime Application Brief — Leisure Vessels

Super Yachts • Leisure Boats • Charters

All the comforts of home, plus all the convenience of the office. Today your clientele want both the moment they step on board.

They expect to place a call to anyone, anywhere, anytime, with no service degradation or restrictions. They expect Internet access, videoconferencing, VPN and office connectivity without fail. They count on staying connected, just like on land.

Naturally, your communications requirements go beyond just your passengers. You need instant online access to information and data for effective and safe operations at sea. You need reliable voice communications in any weather condition or region. And you need to keep your own crew happy, healthy, and connected with family and friends.

But for years, communications networks on the water have been restricted by insufficient narrowband service that's forced expensive trade offs and less than ideal communications capabilities.

Today 100% mobile connectivity at sea — high-speed, always-on broadband— is not a luxury, it's a necessity. And IP VSAT technology holds the key to supporting multiple business applications at sea, while improving operational efficiency and the quality of life for all.

*Eight of the top 10
maritime service
providers listed in the
Comsys Maritime
VSAT Report rely on
iDirect technology*

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iDirect — The Industry Standard for Maritime

Through a diverse global network of satellite providers, network operators and carriers, iDirect provides the technology that enables IP applications to run reliably and efficiently over satellite.

From large cruise lines to specialized vessels like super yachts, we have developed the advanced VSAT technology for always-on, high-speed connectivity for voice, video and data communication.

Unlike other connectivity alternatives, VSAT networks built around iDirect technology enable service providers to offer cost-effective pricing models. These emphasize always-on service at flat monthly rates versus expensive pay-per-minute and pay-per-megabyte solutions. This allows you to have a predictable monthly charge for high-speed connectivity without compromise.

Whether in the Mediterranean, Caribbean or Southeast Asia you will find iDirect service providers to meet your connectivity needs.

Bring the office to your passengers. Allow your passengers to conduct business as if they were in their own office with secure office applications — email, VPN, file transfer, VoIP, fax. Your passengers can even participate in video conferences, use their own mobile phones, or send emails with large attachments.

Add value with Concierge Services. Access the Internet for sports scores... or perhaps to make dinner reservations, or book show tickets for your next port of call. Provide daily local newspapers from all over the globe delivered online or printed specially for guests.

Be prepared for the unexpected. When emergencies and illness occur at sea, medical care can't be compromised. Provide real-time care by connecting to medical experts on shore using state-of-the-art telemedicine systems.

Take care of your crew. In their off hours, your crew can access the Internet, call home, send SMS messages, watch streaming video, continue their education online, or share family photos via email. Keeping them connected to life on land.

Stay connected with shore-based operations. Keep in touch with your offices, order supplies, schedule maintenance and work with vendors...all before arriving at port. Shore-based management get real-time visibility into what's happening at sea, enabling better decisions that impact schedules and profits.

A smart, cost-effective solution. Thanks to VSAT technology, yachts and leisure ships of all types have a cost-effective option for always-on, high-speed connectivity for their most important business and communication requirements.

iDirect enables service providers around the globe to offer the smartest, most cost-effective maritime communication solutions — assuring your clients and crew are never out of touch.



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Advancing a Connected World