Business Continuity Application Brief

Maintain Business Continuity 24/7, Seamlessly and Cost-Effectively

The Customer Challenge

Revenue, productivity and performance take a hit when the network is not in place. Many agencies and enterprises simply can't afford to have any downtime — continuity of the network infrastructure is crucial. Because traditional terrestrial backup systems are often susceptible to the same events that can affect primarily lines, mission critical systems need an alternative that can:

- Handle typical landline volumes in case of an emergency
- Be available anywhere and be cost competitive to alternatives
- Work seamlessly with the rest of the landline network
- Handle existing and new corporate applications

The iDirect Solution

Landlines are vulnerable when there's an emergency. That's why iDirect provides high-speed business continuity over satellite — for seamless connectivity that's always available anywhere in the world. It's reliable, totally independent, cost-effective and secure. iDirect's VSAT satellite solution provides:

- Satellite network redundancy
- High bandwidth on demand

+iDirect

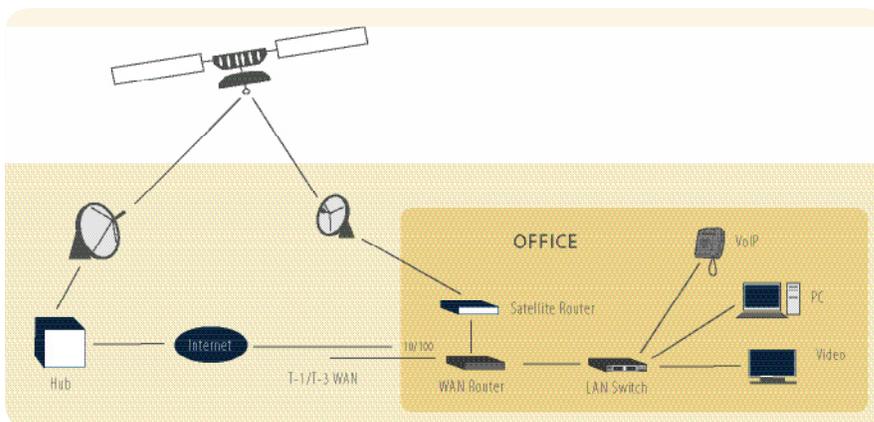# Business Continuity Application Brief

- Network interoperability between landline and satellite backup
- The same guaranteed level of service that's available with terrestrial networks
- Seamless integration with existing systems and scalability
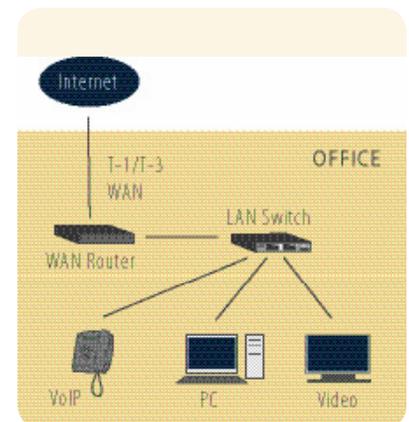
Solution Overview

The iDirect Satellite Router integrates all the hardware and software needed to deliver bi-directional broadband easily and efficiently. And the iDirect solution provides the networking power you need to support all your user applications and meet any communication challenges via satellite. An iDirect-powered satellite backup system offers:

- Easy deployment
- Bandwidth on demand
- Support for RTTM applications such as VoIP and video
- Built-in AES encryption, including TCP/HTTP acceleration
- "Real" private networks

Developed specifically to meet the communication needs of enterprise customers, iDirect-powered networks break the constraints of traditional landlines. iDirect delivers the speed, performance and flexibility to fulfill the most demanding requirements of today's end users — anywhere.

iDirect Business Continuity Solution